



Corporate social responsibility and sustainable development: The case of cement companies operating in the harbour of Durrës.

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This teaching resource is allocated to following University:

UAMD - Aleksandër Moisiu University of Durrës

Institution:

University

<http://www.sustainicum.at/en/modules/view/284>.Corporate-social-responsibility-and-sustainable-development-The-case-of-cement-companies-operating-in-the-harbour-of-Durrs



Group work
Plenum



5 to 10 students
11 to 30
students
More than 30
students



up to 1 semester



English, Shqip

Please note: module with excess length - more than 7 lecture units required!



This teaching material focus is on social responsibility of the export-import cement companies that operate in Durrës harbour.

The need for this teaching resource derives from the need for active learning and knowledge sharing in relation to social, economic and environmental challenges for sustainable development. The topic discussed in the teaching material is that of the responsibility of the companies that operate in the harbour of Durrës, as the biggest and main port of the country, where all the major imports-exports of the country take place. The sustainability challenge here is in relation to business activities not in accordance with governmental or institutional regulation. This raises issues of informality in business operations, environmental pollution, and health issues.

The teaching resource will require approximately 10 lecture units.

There are several export/import cement companies that operate in the port of Durrës. These companies should operate in respect of all the legal and environmental regulations when they do their business activities. Thus, the teaching material focus is on the corporates social responsibility and specifically the companies that operate in the port of Durrës.

The problem and the challenge involved here in relation to sustainable development is that some of these companies are not complying with regulations and laws, mainly for reasons of minimizing the outlays or cutting the operation costs. The results of these daily activities has negative effects on the environment and the community that resides in Durrës (especially the families living in the quarters around the port). Therefore, it is very important to organize meetings with all the interested parties and relevant stakeholders about the importance of safe and eco-friendly business activities of the companies that export/import in the port of Durrës. In this context, a careful study about corporate social responsibility of the companies that operate in the mining industry will be helpful to identify best practices and serve as a model for other companies. In addition, this teaching resource aims to measure the citizens' perceptions of air pollution and health issues.

Therefore, the relevant stakeholders identified in this case are the municipality of Durrës, the Port Authority of Durrës, the National Environmental Agency, and the citizens affected by this problem.

The students perspective will be derived by forming different groups to analyze and think critically about this sustainable development challenge and by proposing different solutions to it.

This also will be very helpful for tourism, because the city of Durrës is one of Albania's most important tourist attractions.

Teaching Tools & Methods



Excursion Mini-project Written material Measurement device

Integration of Social Stakeholders

Business companies are involved in the seminar as active partners – students have the possibility to get in direct contact with businesses and may experience challenges in implementing sustainability management. The stakeholders from the businesses benefit from the collaboration, as well as they receive external, fresh and creative perspectives on their activities from the students and recommendations about their sustainability management processes. In this context some of the most important stakeholders can be:

- National Environmental Agency, with its regional branch in Durrës.
- Municipality of Durrës.
- The Port Authority of Durres
- Cement companies.
- Inhabitants of the neighborhoods around the harbour.

Strength

- Active learning experience for students.
- Mutual learning for students and business stakeholders.
- Strong trans-disciplinary approach.
- Students learn to develop a sustainable business idea on basis of existing enterprises active in the field of sustainability and social entrepreneurship.
- Stakeholders benefit from network building.
- Students think about their own opportunities and responsibility in the context of global change.

Weakness

- Occasional issues of confidentiality
- Stakeholder must agree to discuss their own business activities with students

Learning Outcomes

A number of learning targets are included in the teaching resource:

- To review and discuss daily business operations with the cement companies.
- Giving students a view of the current situation regarding the corporate responsibility of the firms operating in the harbour of Durres.
- To analyze the point of view of the citizens by means of questionnaires about environmental public policies and sustainability.

Relevance for Sustainability

- Sustainable management of businesses with a focus on environmental issues and health protection.
- Public participation on the environmental and health issues in their community.

Related Teaching Resources

No specific previous knowledge / related resources required

Preparation Efforts

Medium

Preparation Efforts Description

- Preparation for the lecturer: 8 hours; Identification of companies that export/import cement. They should provide operating data and information, and must be open for cooperation with lecturers and students. The Site visits have to be scheduled for a) discussions b) interviews c) presentation of results and recommendations

Access

Free

Assessment

The assessment of the students will be based on the course syllabus and part of the grading system. That means that the students will be graded for their course assignment with a maximum of 100 points out of a total of

1000 points.

Credit/Certification Description

Sources and Links

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