



Countering marginalisation through alternative media: Challenges of empowerment and social inclusion

(Resource ID: 302)

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This teaching resource is allocated to following University:

UET - European University of Tirana

Institution:

European University of Tirana

<http://www.sustainicum.at/en/modules/view/302.Countering-marginalisation-through-alternative-media-Challenges-of-empowerment-and-social-inclusion>



Individual work
Group work



5 to 10 students



up to 1 semester



Internet
connection
necessary



English, Shqip

Please note: module with excess length - more than
7 lecture units required!



Project based learning creates a valuable opportunity for students to work on real life problems and gives them experience of working together with stakeholders. Building upon the projects of UET, this teaching method seeks to mix theory and practice in a challenging and stimulating 'real life', research based, project scenario. These organisations/institutions will provide assignments that relate to

situations/problems which they are faced with, and which require workable solutions. The concrete project assignment for students is interested in exploring what ways and to what extent alternative media could contribute to counter marginalisation of Roma in Europe. Students will explore various methods, come up with policy recommendations and they will identify the stakeholders and analyse their role in the development of Roma alternative media.

How it will work:

The lecturer shall identify the stakeholders to provide projects to groups of students. The stakeholder should relate to the field of study of the students. The project providers will prepare the project outline for students which shall include:

Title

Context of the Assignment

Aims of the assignment

Content of the assignment

Purpose. What is desired of the group and the use that will be made of the findings by the provider

Some indicative sources for background reading in relation to the subject area.

Assignment Providers' Contact Details

The project lasts for 4/5 weeks. During the first week the students should familiarise themselves with the research topic and hand in a plan of action. During the later weeks, students take on a limited number of regular courses in order to concentrate on the project. The lecturer acts as the internal supervisor for each group and they also work with the project provider. Skype and emails and regular meetings when possible to discuss the project progress.

At the end of the project the students hand in a research report or policy document. The research findings are presented by the students before an expert jury, which consists of two external members (preferably the two designated assignment providers) and a member of the teaching staff. The final presentation takes one hour per group.

Teaching Tools & Methods



Excursion Mini-project Written material

Integration of Social Stakeholders

The findings of the project will be introduced to the UET Centre, which works primarily on research and capacity building projects on social inclusion, human rights and ICTs. The key recommendations will be provided to the relevant governmental and non-governmental institutions working with the Roma community in Albania in order to mainstream the participatory communication spaces for the Roma community and other marginalised communities. The findings will inform the lecturing in New Media and ICTs as well as the development of curricula on Media for Social Change.

Moreover students could interview Roma communities if and how they use alternative media and try to include their opinion within policy recommendations. Thus this part of the society will be acting as a stakeholder.

Stakeholders:

- Institute of Romani Culture
- UET
- UET Centre
- Roma volunteers
- Radio Kanxura

Strength

Project based learning is an important part of education. This creates a valuable opportunity for students to work on real life problems and gives them experience of working together in an international team. This project based assignment seeks to mix theory and practice in a challenging and stimulating 'real life', research based, project scenario. This project aims to provide the student with some experience of working within an international environment, as part of an international team. It is an excellent way of preparing the student for subsequent work placements, or for their careers, through a research assignment that includes elements of research that includes both public and private sector concerns.

Weakness

Having five groups can be time consuming and therefore, wherever practical, we would envisage providers nominating two people for the groups to be able to contact.

Learning Outcomes

Outcome of the assignment

The outcome of the assignment will be:

- 1) A Comparative research paper investigating the role of alternative media to counter marginalisation for the Roma community in the selected countries in Europe;
- 2) Key Policy recommendations for the development of Roma alternative media.

Relevance for Sustainability

The findings of the project will be introduced to the UET Centre, which works primarily on research and capacity building projects on social inclusion, human rights and ICTs. The key recommendations will be provided to the relevant governmental and non-governmental institutions working with the Roma community in Albania in order to mainstream the participatory communication spaces for the Roma community and other marginalised communities. The findings will inform the lecturing in New Media and ICTs as well as the development of curricula on Media for Social Change.

Related Teaching Resources

Research Methods Academic Writing

Preparation Efforts

High

Preparation Efforts Description

Students need to have knowledge of research methods and academic writing

Access

Free

Assessment

Written report and presentation

Credit/Certification Description

As per the module credits 6-12 ECTS

Sources and Links

Literature

Cammaerts, B. (2005). ICT-Usage among Transnational Social Movements in the Networked Society – To Organize, to Mobilize and to Debate, in R. Silverstone (Ed.). *Media, Technology and Everyday Life in Europe: From Information to Communication*. Aldershot.

Cammaerts, B. (2009). Community radio in the West: a legacy of struggle for survival in a state and capitalist controlled media environment. *International communication gazette*.

Carpentier, N et. al. (2009). Citizen Journalism and the North Belgian peach march, in S. Allan & E. Thorsen (Eds.). *Citizen Journalism: Global Perspectives. Global Crises and the Media*. New York: Peter Lang.

Carpentier, N. et.al (2003). "Community Media: Muting the democratic media discourse?". *Continuum: Journal of Media & Cultural Studies*.

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Chris, A. (2002). *Alternative media*. London: Sage Publications.

Jenkins, Henry (2008) *Convergence Culture: Where Old and New Media Collide*, NY: New York University Press.

Lister, Martin, et.al. (2008) *New Media: A critical introduction*, London: Routledge.

Manovich, Lev (2001) *The Language of New Media*, MIT Press.

Young, I. M. (2002). *Inclusion and Democracy*. Oxford University Press.

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Vidra. Zsuzsanna., & Fox, J (2012). "The Radicalization of Media Discourse. The rise of the Extreme Right in Hungary and the Roma Question". CEU, Center for Policy Studies, Hungary. Available at

<http://cps.ceu.edu/publications/working-papers/media-discourse-radicalization-accept>

European Union and Roma:

http://ec.europa.eu/justice/discrimination/roma/index_en.htm

http://ec.europa.eu/justice/discrimination/roma/roma-platform/index_en.htm

http://ec.europa.eu/justice/discrimination/roma-integration/index_en.htm

http://ec.europa.eu/justice/discrimination/roma/eu-funding/index_en.htm

http://ec.europa.eu/justice/discrimination/roma/roma-summits/index_en.htm

http://ec.europa.eu/justice/discrimination/roma/roma-stakeholders/index_en.htm

<http://ec.europa.eu/social/main.jsp?catId=738&langId=en&pubId=7720&type=2&furtherPubs=yes>

Other resources on Roma and Media in Europe:

<http://www.errc.org/links-to-ngos-and-roma-media>

<http://www.columbia.edu/itc/sipa/nelson/newmediadev/Roma%20Media.html>

<http://www.romeandmedia.com/>

<http://www.inotherwords-project.eu/content/project/media-analysis/terminology/terminology-concerning-roma>

<http://extra.shu.ac.uk/ppp-online/roma-in-the-news-an-examination-of-media-and-political-discourse-and-what-needs-to-change/>

UN on Roma

<http://www.romadecade.org/>

<http://www.undp.org/content/rbec/en/home/ourwork/povertyreduction/roma-in-central-and-southeast-europe.html>

<http://www.europe.ohchr.org/Documents/Publications/RomaInclusion.pdf>

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