



City Strategic Development Plan

(Resource ID: 326)

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This teaching resource is allocated to following University:

U_POLIS - POLIS University

Institution:

Co-PLAN

<http://www.sustainicum.at/en/modules/view/326.City-Strategic-Development-Plan>



Group work



**Less than 5
students**



**up to 1 semester
more than 1
semester**



English, Shqip

Please note: module with excess length - more than
7 lecture units required!



The course of Strategic Planning/ Project Cycle Management offers a thorough insight into the discipline of Project Management placing great emphasis on the practical aspect. In order to connect it to the urban development context, particularly focusing on city-making processes, a call for proposals is simulated by the Municipality of City X, and students organised in groups are invited to express their interest and submit proposals, representing the interests of a particular group, e.g. CSO, public institution, etc. This course is particularly timely, and relevant, especially given the recent developments vis-à-vis territorial administrative reform.

Local Government Units have been subjected to major changes, with 373 units shrinking into 61, all of which will need to design their strategic documents in order to reflect the changes in territory, constituencies, and development priorities.

The teaching resource will require a total of 64 hours divided into 12-15 sessions/lectures.

This teaching resource is called "City Strategic Development Strategy", and is anchored with the course: Strategic Planning and Project Cycle Management. This course offers a thorough insight into the discipline of Strategic Planning for the city context, and Project Cycle Management. The course focuses on the main theoretical aspects and processes of Strategic Planning, and most importantly, it tries to pay significant attention to the practical aspects. It does so, by moving from the macro-level of Strategic Planning, towards concrete projects which will be implemented as part of the overall Strategic Plan.

How will the Resource Method work?

In order to connect it to the urban development context and make it as realistic as possible, a call for proposals will be launched (open to the class groups to apply, similarly to a Request for Proposal in a real donor agency situation). The call, will be a reflection of the current needs of particular municipalities in the country, to either initiate the Strategic Development Plan drafting process, or its reviewing process. Students organised in groups (4-5) are invited to express their interest and submit proposals, representing the interests of a particular group, e.g. CSO, public institution, etc.

Each group, is asked to express interest to participate in the process via a Memo addressed to the Mayor of the City. From the moment the call is published, (around teaching week 2-3) to the moment a draft plan is submitted, the groups will have approximately 6 weeks to go through all the stages of the Strategic Planning Process. By week 8 or 9, groups will be requested to present in front of a panel (comprising of the party that has launched the call and pool of experts in urban development, public finances, environmental management, etc.) and will be shortlisted by vote.

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reflect the changes in territory, constituencies, and development priorities.

Teaching Tools & Methods



Mini-project



Game

Integration of Social Stakeholders

This teaching resource has been designed with Strategic Planning & Project Cycle Management principles in mind. As such, based on the focus of the subject, the following groups of stakeholders can be identified:

- Municipal Authorities, including: Mayor, Deputy-Mayor, and Territorial Development Office/ Project Development Office etc.
- Communities
- Donor Agencies (with an interest in funding development projects in local government units).

Strength

- Active learning experience for students
- Increased interaction and dialogue between students, local government authorities, and CSOs
- Good knowledge of how current institutional mechanisms work
- Good knowledge of how a project proposal is structured
- Good chances for networking

Weakness

- Conditioned by the availability of local authorities, CSOs, or private sector to participate
- Limited time to simulate a strategic planning process.
- Result conditioned by the analytical skills of the groups.

Learning Outcomes

- Increased Understanding of the city process dynamics
- Increased Understanding of the local government institutional set up
- Increased Understanding of the main actors involved in city making

processes

- Increased Understanding of the main strategic planning aspects
- Increased Understanding of the project cycle management key aspects
- Increased understanding of the main challenges on a local level
- Increased networking possibilities

Relevance for Sustainability

- One of the topics covered by this teaching resource is environmental management, hence project proposals put forth by the groups have environmental considerations.
- The proposals work on the vision of a city for the next decade (or so) addressing issues of concern and suggesting sustainable ways to plan and manage city-making processes.

Related Teaching Resources

No specific previous knowledge / related resources required

Preparation Efforts

Medium

Preparation Efforts Description

The preparation efforts required (also for the updating of this resource overtime) are mainly related to: - The Identification of Local governments potentially interested. An interested partner for this exercise helps to animate the process and create ownership in the event of highly qualitative deliverables. - Identification of needs/ context. A good understanding of current dynamics, and issues is essential so that the issue is timely, and generates interest. - Preparation of the Call for Proposals. Preferably prior experience with project proposals would be an added asset, as it helps to identify the main components of a project proposal.

Access

Free

Assessment

- Peer Group Assessment
- Panel Assessment

- Lecturer Assessment

Credit/Certification Description

Course Mark

Sources and Links

<https://www.google.com/search?q=pmbok&ie=utf-8&oe=utf-8>

www.playthecity.nl

[http://www.google.com/url?](http://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=2&ved=0CCUQFjAB&url=http%3A%2F%2Fwww.ci.dublin.ca.us%2FDocumentCenter%2FView%2F5348&ei=uXKeVZCbEcyhsgHY5qToDg&usg=AFQjCNG-llgPTrkxCJi86MAKXW_Tt0Co_g&sig2=MoVM4yh9wBSWf9teZjZ5RQ&bvm=bv.96952980,d.bGg)

[sa=t&rct=j&q=&esrc=s&source=web&cd=2&ved=0CCUQFjAB&url=http%3A%2F%2Fwww.ci.dublin.ca.us%2FDocumentCenter%2FView%2F5348&ei=uXKeVZCbEcyhsgHY5qToDg&usg=AFQjCNG-llgPTrkxCJi86MAKXW_Tt0Co_g&sig2=MoVM4yh9wBSWf9teZjZ5RQ&bvm=bv.96952980,d.bGg](http://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=2&ved=0CCUQFjAB&url=http%3A%2F%2Fwww.ci.dublin.ca.us%2FDocumentCenter%2FView%2F5348&ei=uXKeVZCbEcyhsgHY5qToDg&usg=AFQjCNG-llgPTrkxCJi86MAKXW_Tt0Co_g&sig2=MoVM4yh9wBSWf9teZjZ5RQ&bvm=bv.96952980,d.bGg) (example)

<http://dublincitydevelopmentplan.ie/> (example)

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