



# Legal aspects of rural development through traditional products

(Resource ID: 344)

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This teaching resource is allocated to following University:

**UAMD - Aleksandër Moisiu University of Durrës**

Institution:

**UAMD**

<http://www.sustainicum.at/en/modules/view/344.Legal-aspects-of-rural-development-through-traditional-products>



**Group work**



**Less than 5  
students**



**up to 1 semester**



**English, Shqip**

Please note: module with excess length - more than 7 lecture units required!



Albania is a small country with low levels of development in rural areas. The development of these areas through marketing traditional products is a key to succeed in improving the quality of life and economic well-being of people living in these areas. Traditional product industries can also produce an added value to the Albanian economy in facing the challenges of globalization. In order to reach these objectives it is important to understand and to be familiar with national, international and EU policies, Legal

frameworks and tools that should be implemented.

The teaching material aims to bring to the attention of the students issues related to legal aspects of rural development through traditional products. Rural development is the process of improving the quality of life and economic well-being of people living in relatively isolated and sparsely populated areas. Rural areas are facing major challenges today which arise mainly from globalization, demographic changes and the rural migration of young people. Policies for rural areas aim to contribute in recognising and making use of its strengths and opportunities. Rural development is also an European concern.

First, this issue is to be discussed with law students of masters level in order to identify the level of information. At the same time there will be a discussion on globalization and its challenges and the opportunities offered to Albania (which is a member of the WTO) by marketing traditional products. In such a way, the students will be able to understand the important role of traditional products in the Albanian economy.

Second, the students will have an open lesson with representatives of the Institute of Organic Agriculture Durrës, Bio Adria Association of Marketing, introducing agricultural traditional products in Albania. They will get information on steps to follow in order to label, register and market these products and what are the expected benefits.

The students together with the professor will decide on how to compile a questionnaires that will be distributed in rural areas of Durrës and Tirana. The aim of the questionnaires is to gather data on the knowledge, information and level of awareness of people living in rural areas about the importance of traditional products in rural development and legal issues related, and how many of them do already produce and market such products.

The next step will be to present students with the EU and Albanian rules for the production, labelling and registration of traditional products.

After completing these stages, students should identify small or medium scale farms that produce traditional products, or that are interested in it, and will establish groups composed of 4-5 students that will support them in drafting the necessary documents for labelling and registering the products.

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## Teaching Tools & Methods



Excursion    Written material

## Integration of Social Stakeholders

The stakeholder that will be involved directly with this teaching material are: Institute of Organic Agriculture Durres, Bio Adria Association and Albania Association of Marketing. Representatives of these associations will participate in an open lesson and will share their knowledge and experiences in the respective fields. Farmers of the region of Tirana and Durres will make possible the practical implementation of the knowledge that students will obtain during lessons session.

### Strength

- It elaborates an important problem for rural development in Albania
- It makes the students think about a problem and how to resolve it
- It gives the student the basic idea of rural sustainable development through the support of production and marketing of traditional products

### Weakness

- Lack of experiences and know-how of farmers and producers about marketing traditional products.
- In the conditions of low levels of public subsidies for traditional products the interest of farmers for these kind of products is low.

### Learning Outcomes

This teaching resource is conceived for law students of masters level, but it can also suit students of economics sciences

### Relevance for Sustainability

- The students think about globalization and its challenges
- The students start to be familiar with EU and national rules on property rights
- The students will encourage farmers to increase the production of traditional products which are competitive
- The students will practice in preparing the necessary legal documents for

labelling and registration of traditional products

## Related Teaching Resources

– Knowledge of international national and EU rules in property rights – Knowledge on traditional products and their marketing – Knowledge on the sustainable development

## Preparation Efforts

Medium

## Preparation Efforts Description

– Theoretical preparation on rural sustainable development (2 hours) – Theoretical preparation of legal aspects in labelling and registration of traditional products (2 hours) – Discussion with the stakeholder (3 hours) – Brainstorming on the problems to include in the questionnaire (5 hours) – Preparation of the questionnaire (2 hours) – Dissemination of the questionnaire (it is individual work that students can do in 1-2 weeks) – Results (5 hours) – Working in groups preparing the necessary legal documents for labelling and registering traditional products. (10 hours)

## Access

Free

## Assessment

It will be considered as practice part of the course and it will be assessed with max 100 points (10% of the final assessment)

## Credit/Certification Description

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## Sources and Links

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