



# CSR: The effects of leadership 3 (Short Version Part 3)

(Resource ID: 370)

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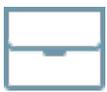
This teaching resource is allocated to following University:

**UL - University of Limerick**

Institution:

**University of Limerick**

<http://www.sustainicum.at/en/modules/view/370.CSR-The-effects-of-leadership-3-Short-Version-Part-3>



**Group work**



**Less than 5  
students**



**Up to 3 lecture  
units**



**English, Shqip**

The teaching resource outline The effects of leadership styles on company success (Short Version Part 1, 2 and 3) describes the draft of a teaching resource consisting of 3 parts, that has been developed to teach students about leadership styles and the realities of being a leader of a multi-national company. These teaching resources will incorporate but are not limited to the following methods: Scenario Analysis, Case Study Teaching, Researching, Field Work, Discussion and a Mini Enterprise Project. The set describes three independent teaching resources, which are designed to be completed one after another (but not necessarily), these include: 1. Scenario Analysis – Did the leader act correctly? 2. Case Study Teaching – Famous Business Leaders 3. Fieldwork visit to

a local company and Enterprise Project The outline " The effects of leadership styles on company success (Short Version Part 1, 2, 3)" is based (and slightly modified) on the Teaching Resource, "CSR: The effects of leadership styles in improving the employee performance and sustainable development in the food processing sector" The original teaching resource was split into several parts to make it easier to incorporate contemporary teaching styles and methods at various points of Business lectures. All parts do not need to be completed.

### **Part 3 – Fieldwork visit to a local company and Enterprise Project**

Using one of the local companies from part 2, students will have the opportunity to shadow the leaders of local companies. They will be able to see how a leader manages his company in real life and students will get the chance to learn skills from the leaders of the companies and staff that they may not have learned in the classroom. Afterwards, the students will work in groups of 3 to create a mini enterprise project based on the company they have visited, they will try to incorporate innovate and sustainable management practices that they think can be incorporated into the local company.

#### **Main Text:**

Having an effective leader is what many companies can attribute their success to, for example Bill Gates lead Microsoft to global success, as did Steve Jobs with Apple. The students will get the opportunity to look at successful companies and identify the attributes that have led to their success. They will learn that the skills these successful leaders have acquired in their lifetime were not necessarily from the theory they learned in university, but from first-hand experience of the business world, which is why the field work component is an excellent feature of these teaching resources.

Field work is a vital source of knowledge, as it provides students with first-hand practices of the real world. These teaching resources aim to provide students with an unconventional platform of learning about leadership styles. Through field work, students will be able to differentiate between different types of leadership styles that they have learned about, and how that affects the overall success of the company. This form of learning will provide students with the necessary tools to critically analyse the subject

matter and provide concrete recommendations on how to improve the sustainable management strategies within the company, that is not only beneficial for leaders and the community around them, but for the students themselves who will have the opportunity to create their own mini enterprise project based on what they have learned.

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## Teaching Tools & Methods



Excursion   Written material

## Integration of Social Stakeholders

Business companies are involved as active partners – students have the possibility to get in direct contact with employees in businesses and experience challenges in implementing sustainability management. The stakeholders from the businesses benefit from the collaboration as well as this, they receive external, fresh and creative perspectives on their activities from the students and recommendations about their sustainability management processes.

## Strength

- Students learn to work in a team
- Students learn to solve real-life relevant problems
- Active learning experience for students
- Mutual learning for students and business stakeholders
- Students think about their own opportunities and responsibility in the context of global change
- Development of critical thinking skills

## Weakness

- Confidentiality problems – students may be inclined to disclose information to competitors.
- Stakeholder must agree to discuss their own business plan and real business life problems with students.

## Learning Outcomes

- Participate in the fieldwork method
- Reflect on the leadership styles at their chosen company
- Create a mini enterprise company
- Appreciate the important role leaders play in the success of a company

## Relevance for Sustainability

- Participate in the fieldwork method
- Reflect on the leadership styles at their chosen company
- Create a mini enterprise company
- Appreciate the important role leaders play in the success of a company

## Related Teaching Resources

No specific previous knowledge / related resources required

## Preparation Efforts

Medium

## Preparation Efforts Description

Arranging visits to local companies

## Access

Free

## Assessment

Creation and submission of a mini enterprise project based on their chosen local company

## Credit/Certification Description

Credit for the submission of a mini enterprise project based on their chosen local company

## Sources and Links

Original Teaching Resource - <http://sustainicum.at/en/modules/view/268>

## Funded by

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